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Bass Bug

- Lure type: surface crankbait (wakebait)
- Size 2-1/8 "
- Floating (FL)
- Available in natural or high contrast color patterns
- Salmo Infinity Cast System (SICS)
- 3D eyes • Internal rattles
- High-Impact Plastic (HIP) construction
- Ultrasonic Body Welding (UBW)
- Individually Hand Tuned & Tank Tested
- Mustad KVD hook
- Rasco split rings (made in USA)
- Proudly made in Poland

Don't let the appearance fool you, this is one sophisticated wake bait!



Bluebird Bug



Glow Bug



Green Bug



May Bug



Snowball Bug

Don't let the unusual appearance fool you. This sophisticated wake bait is ideal for the shallows, where the big bass like to hang in cover. With its integrated weight transfer system known as the Salmo Infinity Cast System (SICS), you can cast the Bass Bug incredible distances, ideal for shallow wake fishing applications. The real secret to the Bass Bug however is its perfect balance and built in rattle which work under any retrieve speed you choose. Designed specifically to throw that picture-perfect wake while staying low enough in the water to not miss the lighter strikes, the Bass Bug is a beacon to hungry fish. While it was designed specifically for the Bass market, fishermen of all species have come to appreciate the fish catching ability of this versatile bait. Like all Salmo artisan fishing lures, the Bass Bug is hand crafted and painted by Salmo's team in Europe. They are individually tank tested and tuned by hand to ensure that your first cast is true, and each retrieve is perfect. Available in a range of realistic and high contrast colors and Mustad KVD hooks, the Salmo Bass Bug is backed by the same lifetime warranty that has made Salmo a trusted leader in crankbaits for over 25 years.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING (ft)
Bass Bug 5.5 FL	floating	2-1/8	5/16	One - No.1	14	surface

Bullhead

- Lure type: crankbait
- One Size: 2-1/2 "
- Super Deep Runner (SD)
- Available in a natural (Holographic Feature Technology, True Image Technology) or high visibility color patterns (Fluorescent)
- Salmo proprietary foam body construction
- Welded thru-wire construction
- Polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Black Nickel VMC hooks
- Split rings made in USA (Rasco)
- Proudly made in Poland

The best Sculpin and Goby imitation lure period.



The Salmo Bullhead is considered one of the best sculpin and goby imitation lures available on the market. The perfect composition of form and content - shape, color and unbelievable action through the water make the Bullhead irresistible. Originally developed to entice trophy Brown Trout, anglers have discovered the Bullhead is equally effective on many predatory species in both rivers and lakes. Created using Salmo's proprietary High Density Space Aged Foam (HDSF), the Salmo Bullhead is as tough a lure as you will find. Every Salmo Bullhead is hand crafted and painted in Poland, then tank tested and hand tuned to ensure they swim perfectly, right out of the box. Just another reason to Insist on Salmo!

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Bullhead 6 SD	floating	2-1/2	1/4	Two - No.6	10	8 / 13

Chubby Darter

- Lure type: vertical wobbler
- Three sizes 1-3/8 1-3/4 and 2"
- Sinking (SI)
- Available in a natural (Holographic Feature Technology, True Image Technology) or high contrast color patterns (Fluorescent, Metallic)
- Salmo proprietary foam construction
- Welded thru-wire construction
- Individually Hand Tuned & Tank Tested
- Black Nickel VMC hooks
- Split rings made in USA (Rasco)
- Proudly made in Poland

The original vertical wobbler that started it all



NEW COLORS FOR 2021



Holographic Purpledescent



Supernatural Hot Perch



Ice Perch



Blue Parakeet



Green Tiger UV



Supernatural Shiner



Dace Blue



Purple UV Perch



Glow Red



Holographic Purple Tiger



Holographic Pink Tiger

Since its introduction, the Chubby Darter has been considered by many experts to be the most prolific vertical wobbler ever created. A must-have for any serious ice fisherman, the Chubby Darter is equally effective on walleye, perch, bass, crappie and even pike. The Chubby Darter has a very slow sink rate, and its unique shape allows it to "walk" several feet as it wobbles down through the water column. Give the rod tip a quick jerk and the wobble is repeated on the way up. This action creates a lifelike presentation that creates strikes time after time, with no need for live baits. The Chubby Darter is also at home in open water as well. Fish it like you would any other jig, and the swimming action of the Chubby Darter is sure to produce fantastic results. Often imitated, but never duplicated, the award-winning Salmo Chubby Darter sets the standard for vertical wobblers.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH (ft)
Chubby Darter 3 SI	sinking	1-3/8	1/16	Two - No.14	2	variable
Chubby Darter 4 SI	sinking	1-3/4	3/16	Two - No.10	4	variable
Chubby Darter 5 SI	sinking	2	3/8	Two - No.8	6	variable

Freediver

- Lure type: crankbait
- Two sizes - 3 1/2" and 4 3/4"
- Floating - Super Deep Runner (SD)
- Available in natural (Holographic Feature Technology) and high visibility color patterns (Fluorescent, Metallic, UV Blast, UV Paint)
- Long Cast (LC) system
- Internal rattle system
- 3D eyes
- High-Impact Plastic (HIP) construction
- Ultrasonic Body Welding (UBW)
- Unique shape polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Premium VMC hooks
- Rasco split rings (made in USA)
- Proudly made in Poland

It goes deeper where others can't, period.



The Salmo Freediver is truly a revolution in super deep diving crankbait fishing. Designed to target the deepest predators, the Freediver will get you down to where no other lure can. Like all artisan Salmo lures, the Freediver is hand made in Poland, with the attention to detail that is unmatched by mass produced imports. It features premium VMC hooks, 3-D eyes, and our unbreakable polycarbonate lip to ensure the perfect action, every time.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
NEW Freediver 7 SD	floating	2-3/4	1/4	Two - No.8	10	10 / 20
Freediver 9 SD	floating	3-1/2	2/5	Two - No.6	10	13 / 30
Freediver 12 SD	floating	4-3/4	7/8	Three - No.4	12	17 / 47

Hornet

- Lure type: crankbait
- Four sizes: 1-3/8", 1-5/8", 2" and 2-3/8"
- Two versions: Floating (FL) and Super Deep Runner (SD)
- Available in natural (True Image Technology, Holographic Feature Technology) or high visibility color patterns (Fluorescent, UV Blast, UV Paint, Metallic)
- Salmo proprietary foam construction
- Welded thru-wire construction
- Polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Black Nickel VMC hooks
- Split rings made in USA (Rasco)
- Proudly made in Poland

*Fish with the
LEGEND!*



The Salmo Hornet is an absolute must for every angler's tackle box. Recognized by In-Fisherman Magazine as one of the greatest walleye crankbaits of all time, the Salmo Hornet is equally effective on all types of freshwater predators in all types of water. Like every artisan fishing lure from Salmo, each Hornet is hand crafted, painted, tank tested and tuned to ensure every lure meets our exacting standards right out of the box. The Hornet is available in 5 sizes and a range of realistic and high contrast colors. Each feature floating, and super deep diving variants to meet every condition imaginable. Constructed of a proprietary high density foam engineered to a similar gravity as balsa wood, the Salmo Hornet is extremely resistant to predator's teeth, unabsorbent and exceptionally durable. Most importantly, the fast twitch, rod vibrating action created by the Hornet is simply irresistible to predators and catches more fish, period. All Salmo Hornets offers a super strong, welded single through-wire design to ensure hooks never tear away and an unbreakable polycarbonate lip to provide years of fishing success. And like all Salmo fishing lures, the Hornet is backed by our lifetime warranty. It's no wonder so many anglers Insist on Salmo!



NEW COLORS FOR 2021



MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Hornet 3 FL	floating	1-3/8	1/16	One - No.10	4	1.5 / 3.5
Hornet 4 FL	floating	1-5/8	1/16	Two - No.8	6	5 / 10
Hornet 5 FL	floating	2	1/4	Two - No.6	8	6.5 / 15
Hornet 6 FL	floating	2-3/8	3/8	Two - No.4	10	6.5 / 18

Rattlin' Pop

- Lure type: topwater
- One size 2-3/4 "
- Floating (FL)
- Available in a natural (True Image Technology, Holographic Feature Technology) or high contrast color patterns (Fluorescent)
- High-Impact Plastic (HIP)
- Ultrasonic Body Welding (UBW)
- Internal rattles
- Feathered tail hook
- Individually Hand Tuned & Tank Tested
- Mustad KVD hooks
- Split rings made in USA (Rasco)
- Proudly made in Poland

Once you POP,
the fish don't
stop



Green Tiger



Clear Blue Shiner



Hot Toad



Mamba



Real Hot Bluegill



Lucky Bone

The Salmo Rattlin' Pop is our latest innovation in top water fishing. The Salmo Rattlin' Pop can be worked like a traditional popper or walk the dog retrieve handling a wide range of speeds and cadences. Combined with a multi colored feathered tail and an internal rattle chamber the Rattlin' Pop is the perfect combination of design and performance. Finished with realistic 3D eyes, Mustad KVD treble hooks and USA made Rasco stainless steel split rings, the Salmo Rattlin' Pop has been extensively designed to not only trigger top water strikes but also increase hook up percentages. Like all Salmo custom fishing lures, the Salmo Rattlin' Pop is hand crafted and hand turned to provide the perfect action. High contrast and realistic lure finishes are hand finished by Salmo Artisans. The Rattlin' Pop is backed by Salmo's legendary Lifetime Warranty.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING (ft)
Rattlin' Pop 7	floating	2-3/4	7/16	Two - No. 4	10	surface

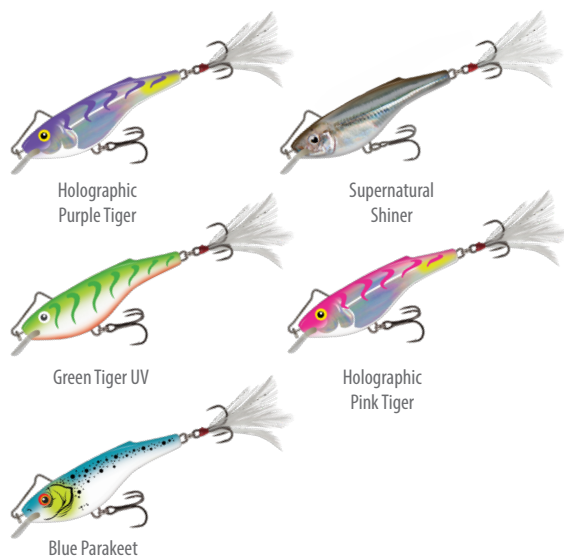
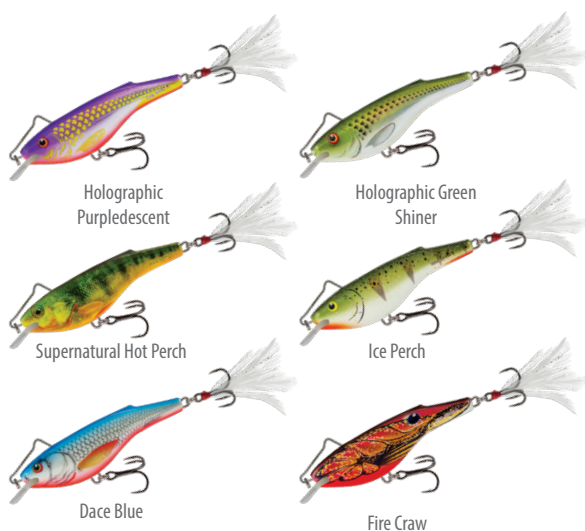
Rail Shad

- Length 2-3/8" weight 1/2oz
- Variable running depth
- Sinking (SI)
- Proprietary foam construction for extreme durability
- Welded thru-wire construction
- Polycarbonate square lip
- Finished with VMC 75 series hooks and US made stainless steel split rings
- Feathered tail hook
- Proudly hand-crafted and tank tuned in Poland

The next revolution in vertical fishing



NEW COLORS FOR 2021



Introducing the Salmo Rail Shad, the next revolution in vertical jig fishing. Designed by the same Salmo artisans that created the legendary Salmo Chubby Darter, the Rail Shad will change the way anglers approach both ice and open water jigging. For years, the Salmo Chubby Darter set a standard by which all other vertical wobblers were judged. And now, the hand crafted Salmo Rail Shad raises the bar yet again. As the name implies, the Salmo Rail Shad offers an industry first sliding head rail. This unique rail runs over the top of the Rail Shad which allows the split ring to slide freely between a nose up, and horizontal presentation. This set up results in a very versatile bait, that is at home both under the ice, as well as on open water. And because the Rail Shad features a small polycarbonate lip, quick jerks and retrieves creates a very aggressive swimming action that covers more water than traditional vertical lures.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING (ft)
Rail Shad	sinking	2-3/8	1/2	Two - No.10	8	variable

Rattlin' Stick

- Length 4 3/8", weight 3/4oz
- Internal rattle system
- High-impact plastic (HIP) construction for extreme durability
- Ultrasonic body welding (UBW)
- Long cast system (LC)
- Finished with Mustad KVD hooks, 3-D eyes and US made stainless steel split rings
- Proudly hand-crafted and tank tuned in Poland

Walking the dog has never been so fun



Holographic Shad



Nightmare



Lucky Bone



Clear Blue Shiner



Holo Red Head Striper



Clear Green Tiger

The Salmo Rattlin' Stick takes topwater walk the dog baits to the next level. With a perfect balance, shape, and design, the angler has complete control over the action of this lure. Perfectly imitating a struggling baitfish on the surface, the Rattlin' Stick will draw in more strikes. Designed for extremely long casts, this lure allows you to cover more water, and easily hit your target with pinpoint accuracy. It comes fitted with Mustad KVD Triple Grip Hooks, U.S. Made Rasco stainless steel split rings, and 3-D eyes. The Rattlin' Stick features a unique deep sounding rattle that draws the attention of predators lurking below. Like all Salmo lures, the Rattlin' Stick is handcrafted, tank tested, and tuned to guarantee perfect action on the water everytime.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING (ft)
Rattlin' Stick	floating	4 3/8	3/4	Two - No.2	10	surface

Rattlin' Hornet

- Lure type: crankbait
- One version: Floating (FL)
- Four Sizes: 1 3/8", 1-3/4 " 2-1/8 " and 2-1/2"
- Salmo Infinity Cast System (SICS)
- 3D eyes
- Internal rattles
- High-Impact Plastic (HIP)
- Ultrasonic Body Welding (UBW)
- Polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Mustad KVD hooks
- Rasco split rings (made in USA)
- Proudly made in Poland

Taking the Legend to the next level.



How do you make one of the most successful lures of all time even better? Introducing the Rattlin' Hornet! Hand Crafted in Europe, every Rattlin' Hornet is painstakingly assembled, painted, tank tested, and hand tuned to ensure it produces results right out of box. Available in four sizes, the floating Rattlin' Hornet features the revolutionary Salmo Infinity Cast System (SICS) featuring a weight transfer mechanism to ensure the Hornet has exceptional range with every cast. The Rattlin' Hornet's new rattle chamber, combined with its already proven swimming action and Triple Grip Mustad KVD hooks, the Rattlin' Hornet is a multi-purpose weapon that will catch all predatory fish. Backed by Salmo's lifetime warranty, the Rattlin' Hornet will provide years of aggressive strikes and always come back for more.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Rattlin' Hornet 3.5 FL	floating	1 - 3/8	1/16	Two - No.12	4	3.5 / 6
Rattlin' Hornet 4.5 FL	floating	1-3/4	3/16	Two - No.8	6	6 / 11.5
Rattlin' Hornet 5.5 FL	floating	2-1/8	3/8	Two - No.6	10	7 / 13
Rattlin' Hornet 6.5 FL	floating	2-1/2	3/4	Two - No.2	14	8 / 16
NEW Rattlin' Hornet 4.5 SR	floating	1-3/4	3/16	Two - No.8	6	1.5 / 3

Rattlin' Sting

- Lure type: twitchbait
- Two versions: Suspending (SP) and Deep Runner (DR)
- One size 3-1/2 "
- Weight 2/5 oz
- Salmo Long Cast System (LC)
- 3D eyes
- Internal rattles
- High-Impact Plastic (HIP)
- Ultrasonic Body Welding (UBW)
- Polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Mustad KVD hooks
- Rasco split rings (made in USA)
- Proudly made in Poland

A twitchbait masterpiece.



An absolute masterpiece in twitchbait technology. Every bass and walleye angler knows that no tackle box is complete without a proper twitchbait. Like all hand-crafted Salmo lures, the Rattlin' Sting takes old world craftsmanship and blends it into one of the most sophisticated lures we've ever produced. The Rattlin' Sting features an integrated long cast system, so even with its 2/5 oz. weight, lengthy casts are no problem. And once retrieved, the internal rattle chamber calls the predators in with exceptional efficiency. Twitch it lightly for subtle direction changes. Twitch more aggressively and the wounded action is irresistible to feeding predators. And when left to sit, the suspending version of the Rattlin' Sting will sit tantalizingly still. The Rattlin' Sting is available in both suspending and deep runner variants to give anglers an option for all conditions. It features an array of field tested color patterns, and is finished with 3D eyes, Mustad KVD hooks and USA made Rasco stainless steel split rings. As with all Salmo lures, every Rattlin' Sting is individually hand crafted, and tank tested to ensure it meets the highest performance standard. Fish the new standard, the Salmo Rattlin' Sting.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Rattlin' Sting DR	floating	3-1/2	2/5	Two - No.4	10	8 / 15
Rattlin' Sting SP	suspending	3-1/2	2/5	Two - No.4	10	5 / 8

Slick Stick

- Length 2-3/8 " weight 1/16oz
- Floating (FL)
- Long cast system (LC)
- Internal rattle system
- High-impact plastic (HIP) construction for extreme durability
- Ultrasonic body welding (UBW)
- Polycarbonate lip
- Finished with VMC 75 series hooks, 3-D eyes and US made stainless steel split rings
- Proudly hand-crafted and tank tuned in Poland

A new take on an aggressive classic



Green Tiger



Young Perch



Real Bleak



Real Holographic Shad



Holographic Stickleback



Holographic Brownie

The Slick Stick is a proven European classic lure that now has a facelift from Salmo artisans. There are days when fish simply need a little more action underwater to entice them to strike. In these situations pressure waves from the Salmo Slick Stick provoke the necessary attention and literally shake the predators out of their lazy state. Every Salmo Slick Stick is hand crafted and painted in Poland, then tank tested and hand tuned to ensure they swim perfectly, right out of the box.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING (ft)
Slick Stick 6 FL	floating	2-3/8	1/16	Two - No.10	8	1.5/3

Squarebill

- Lure type: Crankbait
- Two sizes 2" and 2-3/8 "
- Floating (FL)
- Available in a natural or high visibility color patterns (Fluorescent)
- Salmo proprietary foam construction
- Welded thru-wire construction
- Polycarbonate square lip
- Individually Hand Tuned & Tank Tested
- Mustad KVD hooks
- 3-D eyes
- Split Rings made in USA (Rasco)
- Proudly made in Poland

Tough as nails, the Salmo Squarebill will survive any fight unscathed.



This is the ultimate shallow running bass crankbait. The Salmo Squarebill is made of our proprietary foam material, which is proven to have the same characteristics as balsa wood, but with far more durability. It features a welded through wire construction and polycarbonate lip which takes the durability factor a step further. The unique square shaped bill allows the bait to deflect off the heaviest cover and trigger aggressive reaction strikes. Handcrafted by our veteran team of artisans, and individually tank tested and tuned, every Squarebill is ready for action right out of the box. And like all Salmo lures, it's backed by our lifetime warranty.

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Squarebill 5 FL	floating	2	2/4	Two - No.4	15	2 / 10
Squarebill 6 FL	floating	2-3/8	3/4	Two - No.2	20	6.5 / 12.5

Tiny

- Lure type: crankbait
- One size 1-1/8 "
- Two versions: Floating (FL) and Sinking (SI)
- Available in natural (True Image Technology, Holographic Feature Technology) or high visibility color patterns (Fluorescent, Metallic)
- Salmo proprietary foam construction
- Welded thru-wire construction
- Polycarbonate lip
- Individually Hand Tuned & Tank Tested
- Black Nickel VMC hooks
- Split rings made in USA (Rasco)
- Proudly made in Poland

Be careful Tiny is a tiny lure for huge fish!



This is a lure for special tasks. It can be lethal in warm weather during the massive insect hatches. Aggressive action and perfect aerodynamics make this lure a one of a kind. Every fan of ultra-light fishing should have at least one Salmo Tiny in their arsenal!

MODEL	LURE STYLE	LENGTH (in)	WEIGHT (oz)	HOOKS	RECOMMENDED LINE (lb)	RUNNING DEPTH SPINNING / TROLLING (ft)
Tiny 3 FL	floating	1-1/8	1/16	Two - No.16	6	0.1 / 0.1
Tiny 3 SI	sinking	1-1/8	1/16	Two - No.16	6	0.1 / 0.1

Replicants

As real as it gets



Replicant Bluegill



Replicant Bass



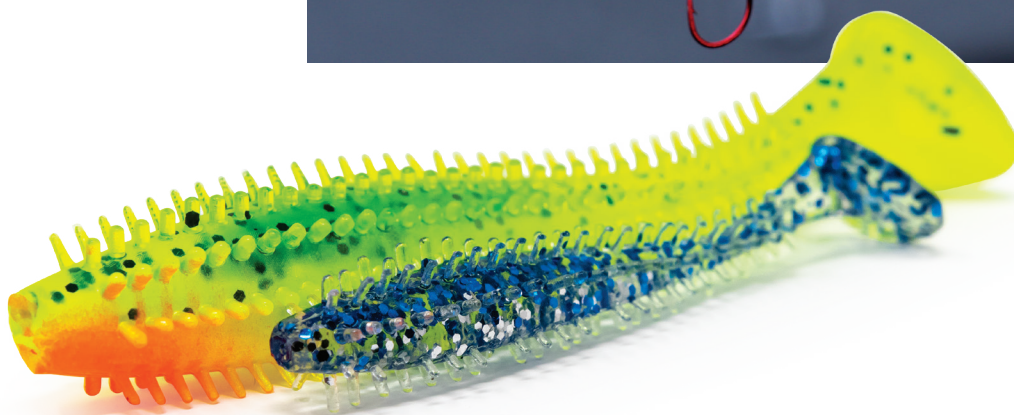
Replicant Shad

The seasoned artisans at Salmo applied their artistic skills, and set out to create the most realistic swim baits available. The results are simply stunning. Meet the new Salmo Replicant lineup. These weighted soft plastic swim baits have been designed to "match the hatch" and replicate popular predator forage. These include bluegill, shad, and young bass. The Salmo Replicant Shad and Bluegill come in two different sizes, 3.5 inches, and 4.75 inches. The Salmo Replicant Bass comes in one size at 5.5 inches. The wide paddle tail gives the bait a brilliant tight swimming action. All of the Salmo Replicants are fitted with premium Mustad KVD Triple Grip hooks. They feature a belly hook rotation system which sees the treble hook turn, helping to protect hook holds when fighting fish. Constructed of a robust rubber material, the Salmo Replicants are resistant to tears and fish damage.

MODEL	LENGTH (in)	WEIGHT (oz)	MUSTAD KVD HOOKS	RECOMMENDED LINE (lb)
Replicant Bass 14	5-1/2	1 3/5	No.1 / single	20
Replicant Bluegill 9	3-1/2	3/5	No.6	10
Replicant Bluegill 12	4-3/4	1 2/5	No.4	20
Replicant Shad 9	3-1/2	3/5	No.6 / single	10
Replicant Shad 12	4-3/4	1 1/5	No.4 / single	20

Spikey Shad

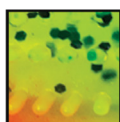
Feel the vibrations



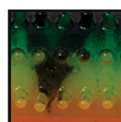
NEW COLORS FOR 2021



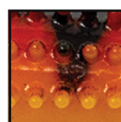
Red Head UV



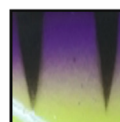
Lemon Tiger UV



Fire Tiger UV



Hot Tiger UV



Purple Tiger UV



Pink Tiger UV



Blueberry Muffin UV



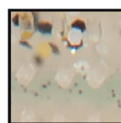
Dark Oil UV



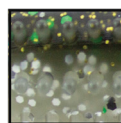
Blue Ice UV



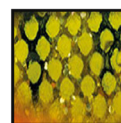
Pro Pearl UV



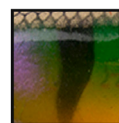
Salt N Pepper UV



Ghost Green UV



Gold Fluo Perch UV



Sexy Perch UV

The new Salmo Spikey Shad is a breakthrough in soft plastic swimbaits. Unlike traditional ribbed soft plastic designs, the Salmo Spikey Shad uses 264 individual spikes to produce hundreds of micro vibrations, which are extremely attractive to all predator fish. These spikes also trap air and send out bubbles behind the lure, which is completely unique compared to everything else on the market. The Salmo Spikey Shad is made of an extremely soft, but very durable plastic, with a big paddletail which gives an exaggerated action that fish just can't resist. The spikes are very soft and flexible for a natural lifelike feeling, so fish grab on and don't let go. They also give you the opportunity to add scents onto the lure that will hold on much longer than traditional soft plastic baits.

MODEL	LENGTH (in)	RECOMMENDED LINE (lb)
Spikey Shad 6	2-3/8	8
Spikey Shad 9	3-1/2	10
NEW Spikey Shad 12	4-1/4	10

Dropshot Fry

The future is here



Pink Candy UV

Lemontiger UV

Salt n Pepper UV

Stickleback UV

A truly unique hybrid bait that the fishing world has been waiting for is finally here. Introducing the new Salmo Dropshot Fry. This unique bait combines a hair jig and a soft plastic, that is completely new to the U.S. The Dropshot Fry can be fished with dropshot tactics, mounted on a jighead, or other modern rigs. It's available in four different colors and features a buoyant soft plastic body with a 3D eye and a multi-fiber tail. The fiber tail gives the Salmo Dropshot Fry a completely unique action that simply catches fish.

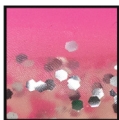
MODEL	LENGTH (in)	RECOMMENDED LINE (lb)
Dropshot Fry	4-3/4	8

Walleye Shad

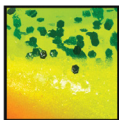
A deadly classic



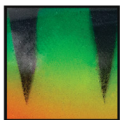
NEW COLORS FOR 2021



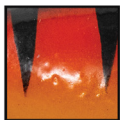
Pink Candy UV



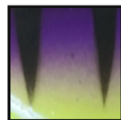
Lemon Tiger UV



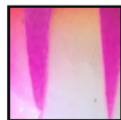
Fire Tiger UV



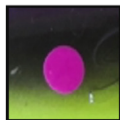
Hot Tiger UV



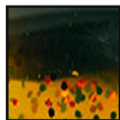
Purple Tiger UV



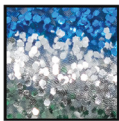
Pink Tiger UV



Blueberry Muffin UV



Dark Oil UV



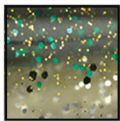
Blue Ice UV



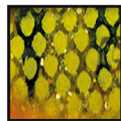
Pro Pearl UV



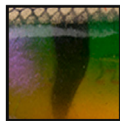
Salt N Pepper UV



Ghost Green UV



Gold Fluo Perch UV



Sexy Perch UV

Introducing the new Salmo Walleye Shad. As the name implies, this bait is designed specifically for targeting walleye with some incredible features and extremely detailed UV colors. Thanks to its extremely robust rubber mixture, the Salmo Walleye Shad holds up much longer after multiple strikes, and still provides high frequency vibrations that drive the fish crazy. This lure has already proven itself in Europe with countless trophy Zander and perch catches and has been extensively tested and approved by some of the top walleye anglers across the U.S. The Salmo Walleye Shad features a classic baitfish profile and a large paddle tail that puts off a strong vibration to draw fish in. It's also available in both 3 and 4 inch sizes to suit different types of situations. When you need that vertical presentation, if you want the edge that's going to help you catch more fish, grab some of the new Salmo Walleye Shads, and hold on.

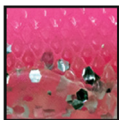
MODEL	LENGTH (in)	RECOMMENDED LINE (lb)
Walleye Shad 7.5	3	8
Walleye Shad 10	4	10
NEW Walleye Shad 12	4 3/4	10

Slick Shad

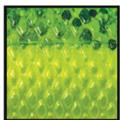
Slender profile...
Bold action



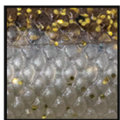
NEW COLORS FOR 2021



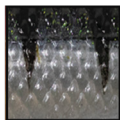
Pink Candy UV



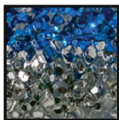
Lemon Tiger UV



Ruffe UV



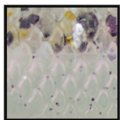
Young Perch UV



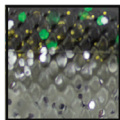
Blue Ice UV



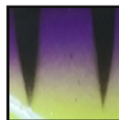
Pro Pearl UV



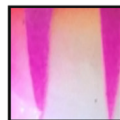
Salt N Pepper UV



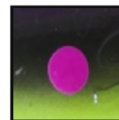
Ghost Green UV



Purple Tiger UV



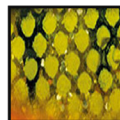
Pink Tiger UV



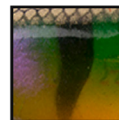
Blueberry Muffin UV



Dark Oil UV



Gold Fluo Perch UV



Sexy Perch UV

The new Salmo Slick Shad delivers a big impact in a delicate design. The slender body profile and tail creates a subtle action even at the lowest speeds, cutting currents more efficiently, and triggering strikes from finicky fish in clear water. The Slick Shad's belly and back slots allow for Texas rigging or jighead mounting. These slots also allow you to inject scents that will stay on much longer than with traditional soft plastics. The round body is also perfect for standard retrieve and vertical fishing techniques. The Salmo Slick Shad is available in both 2 3/4" and 3 1/2" sizes, and features unique 3-D eyes, and UV treatments for exceptional performance.

MODEL	LENGTH (in)	RECOMMENDED LINE (lb)
Slick Shad 7	2-3/4	8
Slick Shad 9	3-1/2	10
NEW Slick Shad 11	4-1/4	10